



Dear Friends of FISH,

For nearly 40 years, FISH has been the social services agency and safety net for Sanibel & Captiva “neighbors”. Last year demonstrated how important FISH services are to the community due to the COVID-19 crisis.

In 2020, FISH distributed over 246,000 pounds of food through the pantry program, 1,974 food backpacks for kids, 6,488 meals through the Meals-by-FISH program, over 26,000 service requests meeting the various needs of our neighbors, as well as providing school supplies, reassurance calls with Island seniors and other programs to ensure all members of our community received the support needed especially during the pandemic.

The 12th annual 10K Race 4 F.I.S.H. was virtual out of an abundance of caution and care for participants and islanders. Support of 153 registered runners and over 40 sponsors was greatly appreciated, and we thank you for your generosity as a helping hand during the community’s time of need. Everyone has been an incredible aid to our neighbors through your support of FISH.

This year, in addition to our traditional sponsorship requests, opportunities to host 10K Day(s) at your place of business are available. By hosting an event, in which a portion of the proceeds go to the F.I.S.H. 10K, a product in your store or on your menu is highlighted to benefit FISH. Other creative collaborations are welcome! Should you decide to participate, we are asking that your 10K Day(s) take place between August 21st - October 23rd. Please contact Race Chair, Diane Cortese or Co-Chair Nicole McHale, for additional details. FISH will publicize your 10K partnership and philanthropy through social media, their monthly newsletter, website, and the three island newspapers to help bring fellow supporters in the door!

The resilience, generosity, and community support are hallmarks of our beautiful islands. As you can see from the FISH FACTS, the needs here on Sanibel and Captiva have escalated substantially. We have included the 2021 Sponsor Packet and are hoping to receive your support this year.

Thank you for your consideration.

Diane Cortese
Chair 10K Race 4 F.I.S.H.
dianerc10@gmail.com
954-937-5701

Nicole McHale
Co-Chair 10K Race 4 F.I.S.H.
noel2me@icloud.com
239-565-6663





F.I.S.H. of Sanibel-Captiva, Inc. is the leading non-profit, non-sectarian human services organization focused on “neighbors helping neighbors” on Sanibel and Captiva. The 10K Race 4 F.I.S.H. is one of our major fundraising events for 2021. This year we are offering both options of in person and virtual race participation.



PREMIER SPONSOR

In 2020, The Compelling Outcomes Of The Work We Do To Help Our Neighbors In Many Ways:

26,933 service requests were answered by FISH for **5,544** individuals

- **6,488** visits to our Food Pantry utilized **246,545** pounds of food
- FISH volunteers delivered **6,412** meals to our island neighbors
- **517** households received Food Baskets for the Christmas, Easter and/or Thanksgiving holidays
- Our Adopt-a-Family Programs provided holiday gifts to **287** households
- Throughout the year, **399** neighbors joined us at one or more Friendly Faces Luncheons
- Social Services provided **494** instances of Emergency Financial Assistance
- Our neighbors met with our Social Services Department **2,502** times to resolve crises and create roadmaps
- Our volunteers drove neighbors to **197** appointments both on and off-island
- **325** pieces of Medical Equipment were loaned to our neighbors
- Through our Youth Programs, our young neighbors attended **142** instances of after school and/or summer programming and received **1,974** food backpacks. **193** children also received Back to School supplies
- FISH volunteers provided **7,455** hours of service and drove **34,147** miles on behalf of our neighbors
- **93.5** percent of every dollar spent goes directly to our programs and services

F.I.S.H. of Sanibel-Captiva, Inc. is an equal opportunity provider



Premier Sponsor



SPONSORSHIP LEVELS

PREMIER SPONSORS --\$5,000

- Photo opportunity recognizing sponsorship
- Extra-large company logo on race shirt and banner
- 4 sponsor race shirts. Make note of sizes on Commitment Form
- Individually dedicated PR surrounding sponsorship with local media and FISH Newsletter, website, and social media platforms
- Logo included in 'thank you' ad following race in local newspapers and FISH marketing

PLATINUM SPONSORS --\$2,500

- Photo opportunity recognizing sponsorship
- Large company logo on race shirt and banner
- 3 sponsor race shirts. Make note of sizes on Commitment Form
- Individually dedicated PR surrounding sponsorship with local media and FISH Newsletter, website, and social media platforms
- Logo included in 'thank you' ad following race in local newspapers and FISH marketing

GOLD SPONSORS--\$1,500

- Photo opportunity recognizing sponsorship
- Medium company logo on race shirt and banner
- 2 sponsor race shirts. Make note of sizes on Commitment Form
- Individually dedicated PR surrounding sponsorship with local media and FISH Newsletter, website, and social media platforms
- Logo included in 'thank you' ad following race in local newspapers and FISH marketing

SILVER SPONSORS--\$1,000

- Photo opportunity recognizing sponsorship
- Small company logo on race shirt and banner
- 1 sponsor race shirts. Make note of sizes on Commitment Form
- Individually dedicated PR surrounding sponsorship with local media and FISH Newsletter, website, and social media platforms
- Logo included in 'thank you' ad following race in local newspapers and FISH marketing

BRONZE SPONSORS--\$500

- Recognition in FISH newsletter, website, and social media platforms
- Logo included in 'thank you' ad following race in local newspapers and FISH marketing

FRIEND SPONSORS--\$250

- Recognition in FISH newsletter, website, and social media platforms
- Logo included in 'thank you' ad following race in local newspapers and FISH marketing

F.I.S.H. of Sanibel-Captiva, Inc. is an equal opportunity provider



PREMIER SPONSOR

- _____ Premier Sponsor - \$5,000
- _____ Platinum Sponsor - \$2,500
- _____ Gold Sponsor - \$1,500
- _____ Host 10K Day(s) at my place of business
- _____ Silver Sponsor - \$1,000
- _____ Bronze Sponsor - \$500
- _____ Friend - \$250

Sponsor shirts sizes: _____XS _____S _____M _____L _____XL _____XXL
 (Please indicate the number of shirts in each size)

TOTAL-\$_____ Make checks payable to FISH of SanCap. In memo: FISH 10K race

Official Name of Sponsor **Date**

Print Name and Title

Address

Phone _____ FAX _____

Email _____

FISH 10K Rep. _____

Please return this commitment to F.I.S.H. of Sanibel-Captiva, Inc., 2430-B Periwinkle Way, Sanibel, FL 33957.
 Please email a medium to high resolution of your business logo to maggiegoldsmith@fishofsancap.org
 If you have any questions, please contact Diane Cortese, dianerc10@gmail.com, 954-937-5701 or Alicia Tighe, alicia@fishofsancap.org, 239-472-4775

No goods or services were provided by F.I.S.H. in exchange for this monetary donation. FISH of Sanibel-Captiva, Inc., a Florida not-for-profit corporation, is a Section 501 (c)(3) registered organization. FISH of Sanibel-Captiva, Inc. has registered (Registration No. CH22835) under the Solicitations of Contributions Act, Chapter 495, Florida Statutes. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE 800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. 100% of all contributions are used by FISH of Sanibel-Captiva, Inc. to support its mission.



PREMIER SPONSOR

IN-KIND SPONSORSHIP

The 10K Race 4 F.I.S.H. Committee appreciates all contributions both monetary and 'In-Kind.' This year we will be providing our In-Kind Sponsors an additional sponsorship form for tax purposes and recognition of your contribution.

To those sponsors who make a monetary contribution plus an 'In-Kind' contribution, there will be Sponsorship recognition (see Sponsorship Levels and Benefits) reflecting the combined value of the monetary and the 'In-Kind' contribution. The sponsorship recognition level of the 'In-Kind' sponsorship will be determined by the 10K Race 4 F.I.S.H. Committee, while the monetary value of the 'In-Kind' donation will be determined by the donor.

To those sponsors who make only an 'In-Kind' contribution, your contribution will be designated at the appropriate recognition level as determined by the donor and the Race Committee.

The 10K Race 4 F.I.S.H. Committee recognizes that the success of this event is dependent on the contributions and support of the community.

F.I.S.H. of Sanibel-Captiva, Inc. is an equal opportunity provider

F.I.S.H. of Sanibel-Captiva, Inc., a Florida not-for-profit corporation, is a Section 501(c)(3) registered organization. This will acknowledge that you received no tangible assets for this donation. F.I.S.H. of Sanibel-Captiva, Inc. has registered (Registration No. CH22835) under the Solicitations of Contributions Act, Chapter 496, Florida Statutes. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE 800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. 100% of all contributions are used by F.I.S.H. of Sanibel-Captiva, Inc. to support its mission.



PREMIER SPONSOR

IN-KIND CONTRIBUTION DONATION FORM

Description of Donation Item(s) including quantities:

Estimated Fair Market Value: \$ _____ Date _____

Individual donor or company name: _____

Name of owner or contact person: _____

Address: _____

Phone _____ FAX _____ Email _____

F.I.S.H. 10K Representative _____

Please return this commitment to F.I.S.H. of Sanibel-Captiva, Inc. 2430-B Periwinkle Way, Sanibel, FL 33957. If you have any questions, please contact Diane Cortese, dianerc10@gmail.com, 954-937-5701 or Nicole McHale, noel2me@icloud.com, 239-565-6663

**F.I.S.H. of Sanibel-Captiva is a 501(c)(3) organization. Please retain a copy for your records.
F.I.S.H. of Sanibel-Captiva, Inc. is an equal opportunity provider.**

No goods or services were provided by F.I.S.H. in exchange for this monetary donation. FISH of Sanibel-Captiva, Inc., a Florida not-for-profit corporation, is a Section 501 (c)(3) registered organization. FISH of Sanibel-Captiva, Inc. has registered (Registration No. CH22835) under the Solicitations of Contributions Act, Chapter 495, Florida Statutes. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE 800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. 100% of all contributions are used by FISH of Sanibel-Captiva, Inc. to support its mission.