



June 2022



FISH is Sanibel and Captiva Islands complete wrap around social service organization serving those that live on, work on or visit the islands. Started in island residents' kitchens and out of their cars, FISH continues to grow to meet the demands of our community thanks to the generosity of our donors and volunteers. It is our goal to offer services that can assist, educate and enrich all the lives of our island communities. As the islands' comprehensive social service organization for nearly half a century, we are excited for the road ahead. With the generous support of friends, neighbors and donors like you, we will nourish our community and enrich lives through connectedness for the next 40 years and beyond. Together, we can continue fulfilling the promise of neighbors helping neighbors.

PREMIER SPONSOR



EVENT CHAIRS

Diane Cortese

Nicole McHale

COMMITTEE MEMBERS

Ally Arlington

Nancy Craig

Maria Espinoza

Maggie Goldsmith

JeAnn Hertzell

Kerri Maw

Chris Menzel

Bob Miller

Roger Timm

PARTNERS



We have an important role throughout SWFL because of the assistance we offer to residents, workforce and visitors. Our Food Pantry, one of the few choice pantries in Lee County, offers a flexible schedule to accommodate our service driven workforce and its nontraditional hours. Throughout the pandemic, FISH has been ground-zero for response and assistance. Last year alone we distributed over **5,000** meals to homebound seniors; **4,294** food backpacks to children; over **255,000** pounds of food, equating to **213,316** meals ; and paid **847** rent, medical and utility bills for those in crisis. We are most proud to have provided **1064** doses of the COVID vaccine at pop-up clinics for island seniors and at-risk community members.

Last year, our race changed to a virtual format out of an abundance of caution and care for participants and islanders. Support from our runners and sponsors was greatly appreciated, and we thank you for your generosity as a helping hand to our community. This year, we are excited to plan for an in-person race with new and exciting extras that include an expo, kids' run, 10K days and more!

The resilience, generosity, and community support are hallmarks of our beautiful islands. We have included the 2022 Sponsor Packet and are hoping to receive your support this year.

With Gratitude for your consideration,

Diane Cortese
10K Race Chair

Nicole McHale
10K Race Chair



2430-B Periwinkle Way, Sanibel FL 33957 **239.472.4775** f: 239.243.9009

fishofsancap.org email: info@fishofsancap.org










a 501(c)(3) non-profit serving Sanibel & Captiva • FISH is an equal opportunity provider • EIN 20-8892375



FISH OF SANCAP is celebrating its 40th anniversary as a neighbors helping neighbors organization. We offer programs ranging from emergency financial assistance to a food pantry; educational workshops and social events to anyone who lives on, works on or visits Sanibel and Captiva islands. The 10K Race 4 F.I.S.H. is one of our major fundraising events for 2022. We hope you will consider supporting our 2022 race with a sponsorship or race participation – or both! As you can see by our 2021 impact facts, together we are making a difference in our community.



IMPACT 2021 FACTS

 25,798 SERVICE REQUESTS WERE ANSWERED IN 2021 BY FISH OF SANCAP MEETING VARIOUS NEEDS AND HELPING OUR NEIGHBORS	 5,090 MEALS-BY-FISH WERE DISTRIBUTED BY OUR GENEROUS VOLUNTEERS	 ADOPT-A-FAMILY PROVIDED GIFTS FOR 243 KIDS
 4,294 FOOD BACKPACKS WERE DISTRIBUTED	 5,967 FOOD PANTRY VISITS UTILIZING 255,980 POUNDS OF FOOD EQUATING TO 213,316 MEALS	
 562 HOLIDAY FOOD BASKETS WERE DISTRIBUTED	 1,186 REASSURANCE CALLS WERE MADE TO CONNECT WITH ISLAND SENIORS	 847 INSTANCES OF EMERGENCY FINANCIAL ASSISTANCE
 295 CHILDREN RECEIVED MUCH NEEDED SCHOOL SUPPLIES		

food programs • island based education • social & senior services • helping hands & financial assistance

F.I.S.H. of Sanibel-Captiva, Inc. is an equal opportunity provider

2022 10K RACE 4 F.I.S.H. SPONSORSHIP LEVELS

PREMIER SPONSORS --\$5,000

- Photo opportunity recognizing sponsorship
- Extra-large company logo on race shirt and banner
- 4 sponsor race shirts. Make note of sizes on Commitment Form
- Dedicated PR surrounding sponsorship with local media and FISH marketing
- Logo included in 'thank you' ad in local newspapers and FISH marketing
- 10K Race Sponsor Certificate

PLATINUM SPONSORS --\$2,500

- Photo opportunity recognizing sponsorship
- Large company logo on race shirt and banner
- 3 sponsor race shirts. Make note of sizes on Commitment Form
- Dedicated PR surrounding sponsorship with local media and FISH marketing
- Logo included in 'thank you' ad in local newspapers and FISH marketing
- 10K Race Sponsor Certificate

GOLD SPONSORS--\$1,500

- Photo opportunity recognizing sponsorship
- Medium company logo on race shirt and banner
- 2 sponsor race shirts. Make note of sizes on Commitment Form
- Group PR surrounding sponsorship with local media and FISH marketing
- Logo included in 'thank you' ad in local newspapers and FISH marketing
- 10K Race Sponsor Certificate

SILVER SPONSORS--\$1,000

- Photo opportunity recognizing sponsorship
- Small company logo on race shirt and banner
- 1 sponsor race shirt. Make note of sizes on Commitment Form
- Group PR surrounding sponsorship with local media and FISH marketing
- Logo included in 'thank you' ad in local newspapers and FISH marketing
- 10K Race Sponsor Certificate

BRONZE SPONSORS--\$500

- Recognition by FISH marketing
- Logo included in 'thank you' ad in local newspapers and FISH marketing

FRIEND SPONSORS--\$250

- Recognition by FISH marketing
- Logo included in 'thank you' ad in local newspapers and FISH marketing



PREMIER SPONSOR

Premier - \$5,000
Platinum - \$2,500
Gold - \$1,500

Silver - \$1,000
Bronze - \$500
Friend - \$250

Shirt sizes: _____XS _____S _____M _____L _____XL _____XXL
(Please indicate the number of shirts in each size)

TOTAL\$ _____ Make checks payable to FISH of SanCap. In memo: FISH 10K race

Official Name of Sponsor: _____

Contact Name/Title: _____

Address: _____

Phone: _____ Email: _____

FISH 10K Rep. _____

Please return this commitment to F.I.S.H. of Sanibel-Captiva, Inc., 2430-B Periwinkle Way, Sanibel, FL 33957. Please email a medium to high resolution of your business logo to maggiegoldsmith@fishofsancap.org

If you have any questions, please contact Diane Cortese, dianerc10@gmail.com, 954-937-5701 or Nicole McHale, Noel2me@icloud.com, 239-565-6663

No goods or services were provided by F.I.S.H in exchange for this monetary donation. FISH of Sanibel-Captiva, Inc., a Florida not-for-profit corporation, is a Section 501 (c)(3) registered organization. FISH of Sanibel-Captiva, Inc. has registered (Registration No. CH22835) under the Solicitations of Contributions Act, Chapter 495, Florida Statutes. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE 800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. 100% of all contributions are used by FISH of Sanibel-Captiva, Inc. to support its mission.



PREMIER SPONSOR

IN-KIND SPONSORSHIP

We appreciate all contributions both monetary and In-Kind. To those sponsors who make a monetary contribution plus an 'In-Kind' contribution, there will be Sponsorship recognition (see Sponsorship Levels and Benefits) reflecting the combined value of the monetary and the In-Kind contribution. The sponsorship recognition level of the In-Kind sponsorship will be determined by the 10K Race 4 F.I.S.H. Committee, while the monetary value of the 'In-Kind' donation will be determined by the donor.

To those sponsors who make only an In-Kind contribution, your contribution will be designated at the appropriate recognition level as determined by the donor and the Race Committee.

Description of Donation Item(s) including quantities:

Estimated Fair Market Value: _____

Individual donor or company name: _____

Contact person: _____

Address: _____

Phone: _____ Email: _____

FISH 10K Rep. _____

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Please retain a copy for your records.

F.I.S.H. of Sanibel-Captiva, Inc., a Florida not-for-profit corporation, is a Section 501(c)(3) registered organization. This will acknowledge that you received no tangible assets for this donation. F.I.S.H. of Sanibel-Captiva, Inc. has registered (Registration No. CH22835) under the Solicitations of Contributions Act, Chapter 496, Florida Statutes. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE 800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. 100% of all contributions are used by F.I.S.H. of Sanibel-Captiva, Inc. to support its mission.



PREMIER SPONSOR

EXPO PARTICIPANT

As a means to promote businesses and non-profits, this year we are offering an opportunity to participate in our Expo. We hope this will provide an excellent networking opportunity, along with opportunities for learning about other businesses and nonprofits on and off island. Expo participants must provide their own table (8 foot maximum) and display. Set up will begin at 6:00a on Saturday, October 22.

Expo Participant - \$100

Official Name of Participant: _____

Contact Name/Title: _____

Address: _____

Phone: _____ Email: _____

FISH 10K Rep. _____

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PREMIER SPONSOR

10K DAYS HOST

In addition to our traditional sponsorship requests, opportunities to host 10K Day(s) at your place of business are available. By hosting an event, in which a portion of the proceeds support the F.I.S.H. 10K, a product in your store or on your menu is highlighted to benefit FISH. Other creative collaborations are welcome! Should you decide to participate, we are asking that your 10K Day(s) take place between August 21st - October 22nd. We will publicize your 10K partnership and philanthropy through social media, our monthly newsletter, website, and island newspapers to help bring fellow supporters in the door!

Description of 10K Days promotion: _____

Company name: _____

Contact person: _____

Address: _____

Phone: _____ Email: _____

FISH 10K Rep. _____

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