

• FISH 2024

jog N

JAM  
CELEBRATION

5&10Ks • beach concert • fireworks • fun



sponsorship opportunities

SATURDAY, DECEMBER 7 • SANIBEL & CAPTIVA





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This year is special for our community as the City of Sanibel celebrates its 50th anniversary. We are excited to announce our **2024 FISH JOGnJAM** scheduled for **Saturday, December 7** including a 5K and 10K race, kids' fun run, concert on the beach and fireworks. There's plenty to do the day before and after our event to make your participation a weekend destination filled with activities that support our island residents and workforce.

**Your support is vital as we continue serving our community. Consider becoming a sponsor of our JOGnJAM event and be a part of our FISH family.**

For additional information, contact: [events@fishofsancap.org](mailto:events@fishofsancap.org)

**530**  
RUNNERS  
IN 2023

SANIBEL'S  
**ONLY**  
RACE

**BOTH**  
**10K**  
AND  
**5K**



# 2024 JOGnJAM sponsorship levels

## **\$30,000** | JOGnJAM Presenting Sponsor

- VIP Music Concert Table for 8
- Drinkware/Exclusive Merchandise
- Social Media Weekend Takeover
- Presentation of Generosity Participation
- Recognition in FISH Newsletter
- Top Tier Logo/Name Placement on FISH Website, RunSignup Website, Race Banner, Thank You Ad
- Logo Placement on Runner Bib

## **\$15,000** | Fireworks Sponsor

- 6 VIP Music Concert Tickets
- Drinkware/Exclusive Merchandise
- Social Media Reel
- Recognition in FISH Newsletter
- Top Tier Logo/Name Placement on FISH Website, RunSignup Website, Race Banner, Thank You Ad

## **\$10,000** | Band Sponsor or Stage Sponsor

- 4 VIP Music Concert Tickets
- Drinkware/Exclusive Merchandise
- Banner on Stage
- PR and Social Media Recognition
- Recognition in FISH Newsletter
- 2nd Tier Logo/Name Placement on FISH Website, RunSignup Website, Race Banner, Thank You Ad

## **\$7,500** | Sound & Lighting Sponsor

- 4 VIP Music Concert Tickets
- Drinkware/Exclusive Merchandise
- PR and Social Media Recognition
- Recognition in FISH Newsletter
- 3rd Tier Logo/Name Placement on FISH Website, RunSignup Website, Race Banner, Thank You Ad

## **\$5,000** | Premier Sponsor

- 4 Music Concert Tickets
- 2 Commemorative Shirts
- PR and Social Media Recognition
- Recognition in FISH Newsletter
- Logo/Name Placement on FISH Website, RunSignup Website, Race Banner, Thank You Ad

## **\$2,500** | Water Table Sponsor *Limit 4*

- 2 Commemorative Shirts
- PR and Social Media Recognition
- Table Along Course to Advertise Your Business (supply your own branding/signage)
- Logo/Name Placement on FISH Website, RunSignup Website, Race Banner, Thank You Ad

## **\$2,000** | Platinum Sponsor

- 2 Commemorative Shirts
- PR and Social Media Recognition
- Driveway Along Course to Advertise Your Business (supply your own branding/signage)
- Logo/Name Placement on FISH Website, RunSignup Website, Race Banner, Thank You Ad

## **\$1,500** | Gold Sponsor

- Combination PR
- 2 Commemorative Shirts
- Logo/Name Placement on FISH Website, RunSignup Website, Race Banner, Thank You Ad

## **\$1,000** | Silver Sponsor

- Logo/Name Placement on FISH Website, RunSignup Website, Race Banner, Thank You Ad
- 1 Commemorative Shirt

## **\$500** | Bronze Sponsor

- Logo/Name Placement on FISH Website, RunSignup Website, Race Banner, Thank You Ad





FISH of SanCap is a human services organization focused on 'neighbors helping neighbors' with a vision to create communities where all people have the support they need to thrive. Our mission is to enrich the lives of all people in Sanibel and Captiva Islands by neighbors helping neighbors with social services, education, and assistance. We have achieved a significant impact on our community and the lives of the people we serve through our complete wrap around social service programs.

Since Hurricane Ian, FISH has been working around the clock to identify those needing assistance through our Long-Term Recovery program. In addition to our Long-Term Recovery Program, we continue to offer traditional services focused on our four major pillars—Food Programs, Island Based Education, Social & Senior Services, and Helping Hands & Financial Assistance.